



# Print Advertising Application

Artisans Center of Virginia

Annual Craft Conference & Business Institute, January 22-24, 2010 at Hotel Roanoke

PLEASE PRINT OUT THIS FORM, COMPLETE, AND MAIL ALONG WITH OTHER APPLICABLE FORMS AND PAYMENT.

Printed Name of Authorized Representative

Name and Address of Advertising Company, Person or Firm

### FULL CONTACT INFORMATION MUST BE SUBMITTED ON THE AGREEMENT COVER SHEET

The Conference Program and Conference Workshop Syllabus are multiple page, 8 1./2 X 11 periodicals.

Conference Program ads are available in black & white only.

Conference Program Placement fees:

Full Page	sized 7.5" wide x 9.75" tall	\$150	\$ _____
1/2 page horizontal	sized 7.5" wide x 4.5" tall	\$100	\$ _____
1/2 page vertical	sized 3.5" wide x 9.75" tall	\$125	\$ _____
1/4 page horizontal	sized 7.5" wide x 2.3" tall	\$50	\$ _____
1/4 page vertical	sized 3.5" wide x 4.5"	\$75	\$ _____

Premium placements:

Inside Front or Back Cover	Full Page	\$175	\$ _____
Centerfold	Full Page	\$200	\$ _____
Outside Back Cover	Full Page	\$250	\$ _____

Conference Syllabus Sponsorship placements receive exclusive positioning as only three sponsorships for this collectible periodical will be sold.

Syllabus Inside Front or Back Cover	\$350	\$ _____
Syllabus Outside Back Cover	\$400	\$ _____

10% discount for ad purchases received prior to December 30, 2009 <\$ \_\_\_\_\_>

### PRINT ADVERTISING TOTAL

\$ \_\_\_\_\_

**(Enter total on the COVER SHEET Agreement)**

Please submit high resolution (300 dpi) in digital format ( PDF, tiff, eps or JPG files)

**The deadline to reserve space, submit payment and ad copy is January 15, 2009**

Direct questions regarding print advertising to: Sherri Smith at: [sherri@artisanscenterofvirginia.org](mailto:sherri@artisanscenterofvirginia.org)