

## Master Virginia Artisan Application

*The Artisans Center of Virginia supports and promotes the culture of Virginia artisans through education, entrepreneurship, research, galleries and exhibitions. The Center believes that quality, handmade fine craft strengthens the cultural, educational and economic vitality of local communities.*

### **Invitation to Applicants**

Thank you for your interest in ACV's Master Virginia Artisan program. The master designation acknowledges that an artisan, throughout a long career, achieves numerous stages of development, education, mastery of technique and maturity of design. More importantly it recognizes that an individual is more than the product he or she produces. Professional growth encompasses a broader view beyond the making of the craft object, and takes into account considerations of community, business and marketing strategies and the economics of the craft industry as a whole.

The goal of the program is to promote and celebrate the accomplishments of the Master Artisan, encourage artisan education and growth, and increase public education and awareness of craft in the commonwealth.

### **Eligibility**

Applicants must be an ACV professional level artisan member in good standing who has made their livelihood in the craft field for at least 8 years. Applicants must permanently reside in Virginia.

### **Criteria**

Exhibits leadership and community involvement through education, advocacy and professional affiliations. Qualified activities for the master artisan may include but are not limited to teaching, mentorship and providing apprenticeship opportunities.

Work continually demonstrates the highest quality of excellence and consistency in design and craftsmanship.

Acts as a resource for ACV programs and workshops, and provides technical information if requested in field of expertise.

### **Benefits**

- Peer acknowledgement and statewide recognition
- Featured artist exhibition
- Special listing as *Master Virginia Artisan* on the ACV website
- Special designation label as *Master Virginia Artisan* in the sales gallery
- Statewide Press Release
- Teaching opportunities-conference, outreach program and workshops