

ARTISANS CENTER OF VIRGINIA

JURY APPLICATION



Thank you for your interest in the Artisans Center of Virginia (ACV) Jury Certification. ACV is dedicated to assisting artisans in advancing their craft endeavors, whether for hobby or business.

One facet of this obligation is highlighted by a stringent Jury, or judging process, that provides critique and distinction. ACV Jury certification recognizes craft of the highest level of quality indicative of Virginia's fine heritage, creativity and workmanship. ACV juried designations found on pieces displayed in galleries, studios, sales venues or exhibitions denotes work created by leading Virginia artisans who represent the best in their field of craft media.

ELIGIBILITY

In keeping with the Artisans Center mission, all craft submissions must be produced by Virginia artisans. All applicants must permanently reside in Virginia. Acceptable proof of residency includes a valid driver's license or voter registration card. Applicant must be a current member of the Artisans Center of Virginia.

One media category per application fee will be judged by the jury panel. Artisans may submit more than one media application. Sub categories of a media categories may be considered as separate media: For example: "Jewelry: ceramic" and "Jewelry: woven" are two distinctively separate categories. Ineligible work: 2-D fine art, i.e. acrylic, oil or watercolor paintings, graphics (including etchings and web or sheet fed offset printing), dried or silk flowers, commercially made objects such as tee-shirts, note cards etc., and works assembled wholly or in part from commercially available kits (see "Jury Standards Accepted Media).

TERMS

All applicants are notified in writing of their acceptance status. Once juried the artisan is encouraged to schedule a short interview with an ACV program representative regarding eligible opportunities. This process can be accomplished through the email or by telephone.

PROCESS

Part One - Digital Image Jury Each artisan is asked to submit five digital images that represent the type of work intended to be sold in the gallery. Juries are held three times a year. Please complete the full application form with image number, title, size of object, techniques used, materials used, pricing and media designation (Digital images should be uploaded via the online submission form (96 dpi) or can be submitted on CD, 300 DPI, JPEG or TIFF). The jury panel will include a professionally juried artisan or craft professional and one professional ACV staff member.

Part Two - Object Jury After the slide/digital image jury each artisan will be contacted regarding acceptance to submit to the "Object Jury". Artisans passing part one of the jury will submit 3-5 objects representative of their work for the final judging process. Objects submitted must be accompanied by a descriptive listing that includes materials, processes employed and retail prices. All work presented to the jury must be in its final form.

With the "Object Jury" components, if images were uploaded online in Part One, submit a CD with images at 300dpi. Also, if it not included with initial application, it is recommended the applicant send copies of any professional materials that indicate the artisans level of entrepreneurship such as brochures, flyers, exhibition card samples, business cards, website address, reviews, etc for the purpose of consideration for "professional" juried distinction. The object jury panel will include a staff member, one standards committee member, and two professional artisans or craft experts. If necessary a second standards committee member will serve as an alternate.

EVALUATION

Design—An object must be well designed. Consideration will be given to choice of materials appropriate to intended use. Objects pleasing to the hand and to the eye will be favored. Originality is a design factor, except as noted below in Heritage Craft Criteria.

Craftsmanship—An object must be handmade by the applicant or under the direction of the applicant. Handmade objects are so designated when hand tools or hand directed machine tools are used. Issues of durability, assembly, execution, and appropriate finishing will be considered. Please list all components of your work that are not individually produced by you.

Marketability- While issues of design and craftsmanship are prime considerations the image and object juries will also consider marketability. Applicants are asked to list retail prices of objects submitted.

Heritage Craft Criteria- Crafts, which may be designated as “heritage” crafts, could represent exceptions to the guidelines requiring individual creativity and innovation. Many traditional crafts such as those produced within folk communities (ethnic, tribal, religious, occupational or regional) instead adhere to a group aesthetic, developed over time. If the artisan feels their work is best evaluated within the context of folk criteria, then the application would benefit from supporting documentation.

APPLICATION CHECKLIST

Step 1: Application and Image Review

- ACV Current Membership (Verified)
- Completed Application Form: Include specific media focus(es)
- Resume
- Artist Statement
 - 1 or 2 paragraphs briefly outlining the artist’s:
 - Motivation and Inspiration - what ideas or circumstances stimulate the artist and enliven the work.
 - Influence - what ideas or circumstances give the work its present form.
 - Process - briefly, how the work is accomplished, including discussion of any processes or elements not individually executed or produced by the artist.
 - Goals - where would you like to see the work go in a year, 5 years?.
- Five digital images of the artisan works
 - Uploaded online or mailed CDs (CDs are not returned)
 - Online—96 dpi
 - Mailed CD—300 dpi
 - Include: image number, title, size of object, techniques used, materials used, and price.
- Supporting professional collateral materials (optional)
 - For example: business card, press clippings, show brochures or announcements, related published writing, web address, professional materials, etc. for “professional” distinction consideration.
- Non-refundable application fee of \$25 per media category to be judged.
 - Make check out to: ACV
 - Note: Should the media submitted not be awarded jury status, pending constructive improvements are made the jury payment includes re-application for a period up to one year from the date of the initial application deadline.

Step 2: Request for Objects (Providing you are notified)

- Complete postage and packaging for return of objects
- If images were initially uploaded online for Step 1, remit CD with images at 300 dpi with objects

COMPLETE ONE APPLICATION PER MEDIA YOU ARE SUBMITTING TO THE JURY

Artist Information:

Last Name _____ First Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Business/Studio Name _____

How did you hear about the Artisans Center of Virginia?

Media: _____

Include Artist Statement

Include Resume

Include samples of professional collateral (business card, exhibition cards, etc).

Include Digital Images (Online upload—96 dpi or CD 300 dpi)

Image Details—If needed, use additional paper to define each piece per these criteria :

#	TITLE	OBJECT SIZE	MATERIALS/MEDIA	TECHNIQUES	PRICE
1.	_____	_____	_____	_____	_____
2.	_____	_____	_____	_____	_____
3.	_____	_____	_____	_____	_____
4.	_____	_____	_____	_____	_____
5.	_____	_____	_____	_____	_____

List all components of your work that are not individually produced by you

REMIT TO: Artisans Center of Virginia, P.O. Box 452, Waynesboro, VA 22980

QUESTIONS: jury@artisanscenterofvirginia.org

MORE INFO: www.artisanscenterofvirginia.org